



# Pulses in the United Kingdom

December 2023

Table of Contents

## Pulses in the United Kingdom - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Retail demand grows due to increasing awareness of the benefits of pulses for health and as a low-cost source of protein  
Competition between fresh and canned pulses is exacerbated by demand for convenience

#### PROSPECTS AND OPPORTUNITIES

Demand for pulses set to continue growing, driven by UK's economic situation and consumers' search for alternative proteins  
Pulses present sustainable solution for UK's agricultural production due to low reliance on fertilisers

Summary 1 - Major Processors of Pulses 2023

### CATEGORY DATA

Table 1 - Total Sales of Pulses by Category: Total Volume 2018-2023

Table 2 - Total Sales of Pulses by Category: % Total Volume Growth 2018-2023

Table 3 - Retail Sales of Pulses by Category: Volume 2018-2023

Table 4 - Retail Sales of Pulses by Category: % Volume Growth 2018-2023

Table 5 - Retail Sales of Pulses by Category: Value 2018-2023

Table 6 - Retail Sales of Pulses by Category: % Value Growth 2018-2023

Table 7 - Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 - Forecast Total Sales of Pulses by Category: Total Volume 2023-2028

Table 9 - Forecast Total Sales of Pulses by Category: % Total Volume Growth 2023-2028

Table 10 - Forecast Retail Sales of Pulses by Category: Volume 2023-2028

Table 11 - Forecast Retail Sales of Pulses by Category: % Volume Growth 2023-2028

Table 12 - Forecast Retail Sales of Pulses by Category: Value 2023-2028

Table 13 - Forecast Retail Sales of Pulses by Category: % Value Growth 2023-2028

## Fresh Food in the United Kingdom - Industry Overview

### EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

### MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 - Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 - Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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## SOURCES

### Summary 2 - Research Sources

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