



# Soft Drinks Packaging in Vietnam

April 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Rising demand for and availability of low-/no-sugar carbonates benefiting PET bottles

Brick liquid cartons benefit from the popularity of 100% juice

Sustainability increasingly important in the local soft drinks industry

### PROSPECTS AND OPPORTUNITIES

The use of rPET bottles will continue gaining momentum in soft drinks packaging

Rising demand for smaller pack sizes expected in the forecast period

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