



Euromonitor
International

Mass Beauty and Personal Care in Kenya

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Mass Beauty and Personal Care in Kenya - Category analysis

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Demand driven by low-middle income consumers
Multifunctional variants gain traction
Inflationary pressures support sales in local, low-cost options

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Beauty and Personal Care in Kenya - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/mass-beauty-and-personal-care-in-kenya/report.