



Cigars, Cigarillos and Smoking Tobacco in Ecuador

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Cigars, Cigarillos and Smoking Tobacco in Ecuador - Category analysis

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2023 DEVELOPMENTS

Cigars and cigarillos category sees continued improvement hand in hand with international tourism

Vegas del Caribe continues to dominate sales of international cigar brands

The competitive landscape shrinks

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Low investment and limited availability will affect brand positioning

The Ecuadorian security scenario will affect the flow of tourists in 2024

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What next for tobacco?

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DISCLAIMER

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