



# Tourism Flows in Romania

September 2023

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## Tourism Flows in Romania - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

The withdrawal of the domestic tourism voucher scheme influences tourism flows  
Strong growth in arrivals in 2023 leads to return to pre-COVID 19 levels of activity

#### PROSPECTS AND OPPORTUNITIES

Domestic tourism set to continue booming as holiday vouchers remain popular  
A wider range of attractions and events set to diversify Romania's tourism offer

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