



Euromonitor  
International

# Tourism Flows in Canada

September 2024

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## Tourism Flows in Canada - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Domestic travel remains the most popular option

Arrivals from China seeing strong growth despite group travel ban

#### PROSPECTS AND OPPORTUNITIES

The future of domestic tourism looks bright as Canada invests in improvements to its transport infrastructure

New government funding should improve airport capacity while inbound arrivals set to be swelled by large numbers of Chinese and Indian visitors

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