



# Tourism Flows in Indonesia

September 2024

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## Tourism Flows in Indonesia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Inbound tourism continues to flow back towards stronger levels  
Homecoming trips and long weekends away support domestic tourism

#### PROSPECTS AND OPPORTUNITIES

Inbound arrivals continue to recover, with variances depending on country of origin  
“Cuti bersama” help to stimulate long weekend style domestic travel

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