



Sweet Spreads in Bulgaria

November 2023

Table of Contents

Sweet Spreads in Bulgaria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth in sweet spreads driven by price hikes, while jams and preserves sales decline as consumers avoid sugar

Rising consumption of honey and support for beekeeping

Growth in chocolate spreads sales as people seek indulgence

PROSPECTS AND OPPORTUNITIES

Positive development of sweet spreads, driven by organic options and products sourced from small farms

Steady growth in chocolate spreads

Growth and innovation in honey

CATEGORY DATA

Table 1 - Sales of Sweet Spreads by Category: Volume 2018-2023

Table 2 - Sales of Sweet Spreads by Category: Value 2018-2023

Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 5 - Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 6 - NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 7 - LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 8 - Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 9 - Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 10 - Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 11 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 12 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

Cooking Ingredients and Meals in Bulgaria - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 13 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 14 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 16 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 17 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 18 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 19 - Penetration of Private Label by Category: % Value 2018-2023

Table 20 - Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

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