



Euromonitor
International

Personal Luxury in Brazil

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Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Personal luxury records rising current value sales in 2023
Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)
Luxury eyewear continues recording double-digit current value growth in 2023
Luxury jewellery retail value sales continue to rise in 2023
Luxury leather goods continues growing in 2023
Luxury timepieces sees increasing value sales
Value sales of writing instruments and stationery on the up in 2023
Value sales of super-premium beauty and personal care on the rise
Puig leads personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Value sales expected to increase at 2023 constant prices over the forecast period
Diverse digital strategies reveal there is no "one size fits all" strategy
Luxury brands deal with the challenge of attracting younger audiences and sustainability issues

CATEGORY DATA

Table 1 - Sales of Personal Luxury by Category: Value 2018-2023
Table 2 - Sales of Personal Luxury by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Personal Luxury: % Value 2018-2023
Table 4 - LBN Brand Shares of Personal Luxury: % Value 2019-2023
Table 5 - Distribution of Personal Luxury by Format: % Value 2018-2023
Table 6 - Forecast Sales of Personal Luxury by Category: Value 2023-2028
Table 7 - Forecast Sales of Personal Luxury by Category: % Value Growth 2023-2028

Luxury Goods in Brazil - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for luxury goods?

MARKET DATA

Table 8 - Sales of Luxury Goods by Category: Value 2018-2023
Table 9 - Sales of Luxury Goods by Category: % Value Growth 2018-2023
Table 10 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023
Table 11 - NBO Company Shares of Luxury Goods: % Value 2018-2023
Table 12 - LBN Brand Shares of Luxury Goods: % Value 2019-2023
Table 13 - Distribution of Luxury Goods by Format and Category: % Value 2023
Table 14 - Forecast Sales of Luxury Goods by Category: Value 2023-2028
Table 15 - Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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