



# Personal Luxury in Germany

October 2023

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### 2023 DEVELOPMENTS

Personal luxury sees rising current value sales in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear sees rising current value sales in 2023

Retail sales of luxury jewellery top pre-pandemic levels in current value terms in 2023

Luxury leather goods sees positive value growth in 2023

Volume sales of luxury wearables electronics falling again in 2023

Positive current value growth but stagnating volumes for luxury timepieces in 2023

Continued current value growth for writing instruments and stationery in 2023

Positive current value growth again for super-premium beauty and personal care in 2023

Hugo Boss AG holds the lead in personal luxury in 2022

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