



Euromonitor
International

Fine Wines/Champagne and Spirits in Mexico

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Fine Wines/Champagne and Spirits in Mexico - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Luxury spirits is the biggest category in value terms in 2023

Don Julio Agavera SA de CV is the number one company in fine wines/champagne and spirits in 2022

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Value sales forecast to rise in constant 2023 terms over 2023-2028

Luxury spirits expected to experience the fastest CAGR increase during 2023-2028

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DISCLAIMER

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