



Personal Luxury in the Netherlands

October 2023

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2023 DEVELOPMENTS

Personal luxury sees rising current retail value sales in 2023
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Luxury eyewear enjoys increase in value sales
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Value sales of luxury wearables electronics up on previous year
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Value sales of super premium beauty and personal care on the rise
Chanel BV leads personal luxury in 2022

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Retail value sales to grow over the forecast period
Designer apparel and footwear (ready-to-wear) expected to remain biggest subcategory in value terms in 2028
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DISCLAIMER

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