



# Personal Luxury in Australia

September 2023

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Personal luxury sees an increase in current retail value sales in 2023  
Designer apparel and footwear (ready-to-wear) dominated by designer apparel (ready-to-wear)  
Luxury eyewear value increases in 2023  
Retail value sales of luxury jewellery increase in 2023  
Positive value growth for luxury leather goods  
Luxury wearables electronics sees value sales increase in 2023  
Luxury timepieces sees value sales increase  
Value sales of writing instruments and stationery on the up in 2023  
Value of super premium beauty and personal care sees a sales rise  
Louis Vuitton Australia Pty Ltd holds the lead in personal luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Value sales look likely to increase in 2023 constant terms during the forecast period  
Designer apparel and footwear (ready-to-wear) set to remain biggest subcategory in value terms in 2028  
Luxury wearables electronics is expected to see the fastest percentage growth over forecast period

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