



Euromonitor
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Limited-Service Restaurants in Taiwan

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Limited-Service Restaurants in Taiwan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Limited-service restaurants focus on collaborations to connect with Generation Y/Z
Operators continue to optimise the eating experience with digital support
Strong recovery of foodservice in convenience stores keeps 7-Eleven and Family Mart in the lead

PROSPECTS AND OPPORTUNITIES

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Hot weather drives sales of meals in convenience store limited-service restaurants
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DISCLAIMER

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