



Euromonitor
International

Premium Beauty and Personal Care in Chile

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Premium Beauty and Personal Care in Chile - Category analysis

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Premium segment shows resilience despite economic contraction

Premiumisation in mass colour cosmetics hampers growth in the premium segment

Growth in premium skin care despite inflationary pressures, although lower than in the mass segment

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/premium-beauty-and-personal-care-in-chile/report.