



Euromonitor
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Premium Beauty and Personal Care in Estonia

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Table of Contents

Premium Beauty and Personal Care in Estonia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Solid growth driven by premium skin care as consumers invest in facial products

International players lead premium offerings, while small local players go niche

E-commerce plays an increasing role in growing the share of premium goods

PROSPECTS AND OPPORTUNITIES

Stronger growth than mass goods, driven by raising disposable incomes

Premium offerings in deodorants drives growth in the pharmacy channel

Consumers are willing to pay higher prices for premium facial care

CATEGORY DATA

Table 1 - Sales of Premium Beauty and Personal Care by Category: Value 2018-2023

Table 2 - Sales of Premium Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Premium Beauty and Personal Care: % Value 2019-2023

Table 4 - LBN Brand Shares of Premium Beauty and Personal Care: % Value 2020-2023

Table 5 - Forecast Sales of Premium Beauty and Personal Care by Category: Value 2023-2028

Table 6 - Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2023-2028

Beauty and Personal Care in Estonia - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 7 - Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 8 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 9 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 10 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 12 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 13 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 14 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 15 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 16 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/premium-beauty-and-personal-care-in-estonia/report.