



Wine in North Macedonia

June 2024

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Wine in North Macedonia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wine posts robust sales performance
More sophisticated tastes drive appetite for sparkling wine
Local wine producers shine in awards

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Sparkling wines set to become more desirable and affordable
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On-trade vs off-trade split
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Legislation
Legal purchasing age and legal drinking age
Drink driving
Advertising
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On-trade establishments

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DISCLAIMER

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