



Booking in Spain

September 2024

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Booking in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Booking maintains healthy sales, with online intermediaries the strongest
Beach and sun holidays maintain their appeal, while experimental tourism grows in popularity

PROSPECTS AND OPPORTUNITIES

Digitisation and personalisation will become increasingly important
Niche experiences and adventures offer opportunities for growth

CATEGORY DATA

- Table 1 - Booking Sales: Value 2019-2024
- Table 2 - Business Travel Sales: Value 2019-2024
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- Table 4 - Travel Intermediaries NBO Company Shares: % Value 2019-2024
- Table 5 - Forecast Booking Sales: Value 2024-2029
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Travel in Spain - Industry Overview

EXECUTIVE SUMMARY

- Airlines: Key trends
- Hotels: Key trends
- Booking: Key trends
- What next for travel?

MARKET DATA

- Table 8 - Surface Travel Modes Sales: Value 2019-2024
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- Table 10 - Forecast Surface Travel Modes Sales: Value 2024-2029
- Table 11 - Forecast Surface Travel Modes Online Sales: Value 2024-2029
- Table 12 - In-Destination Spending: Value 2019-2024
- Table 13 - Forecast In-Destination Spending: Value 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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