



Euromonitor  
International

# Edible Oils in the Netherlands

October 2024

Table of Contents

## Edible Oils in the Netherlands - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Retail volume recovery for sunflower oil as availability recovers  
Olive oil shortages impact sales, while consumers migrate to alternatives  
Players offer high-quality extra virgin olive oil in the face of shortages

#### PROSPECTS AND OPPORTUNITIES

A migration away from butter to edible oil supports retail volume sales  
A decline in volume sales for other edible oils as sunflower oil gains ground  
Sustained interest in sustainability and transparency over the forecast period

Table 1 - Sales of Edible Oils by Category: Volume 2019-2024

Table 2 - Sales of Edible Oils by Category: Value 2019-2024

Table 3 - Sales of Edible Oils by Category: % Volume Growth 2019-2024

Table 4 - Sales of Edible Oils by Category: % Value Growth 2019-2024

Table 5 - NBO Company Shares of Edible Oils: % Value 2020-2024

Table 6 - LBN Brand Shares of Edible Oils: % Value 2021-2024

Table 7 - Distribution of Edible Oils by Format: % Value 2019-2024

Table 8 - Forecast Sales of Edible Oils by Category: Volume 2024-2029

Table 9 - Forecast Sales of Edible Oils by Category: Value 2024-2029

Table 10 - Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029

Table 11 - Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

## Cooking Ingredients and Meals in the Netherlands - Industry Overview

### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

### MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 18 - Penetration of Private Label by Category: % Value 2019-2024

Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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### SOURCES

Summary 1 - Research Sources

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