



Personal Luxury in Argentina

October 2023

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Personal Luxury in Argentina - Category analysis

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2023 DEVELOPMENTS

Personal luxury sees a rise in current retail value sales in 2023

Designer apparel and footwear (ready-to-wear) remains popular among chic local consumers

Luxury eyewear sees increase in value

Retail value sales of luxury jewellery increase in 2023

Positive value growth for luxury leather goods

Luxury timepieces sees value increase

Value sales of luxury writing instruments and stationery on the rise during 2023

Rise in value sales of super premium beauty and personal care seen in 2023

Cía Argentina de Diseño SA holds the lead in personal luxury in 2022

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DISCLAIMER

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