



Limited-Service Restaurants in the Netherlands

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Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Limited-service restaurants benefits from high inflation as players fret over price hikes
Chained outlets fare better than independents and hold greater potential for expansion
More major players launch vegetarian and vegan options, while McDonald's courts controversy

PROSPECTS AND OPPORTUNITIES

Limited-service restaurants risk pricing themselves out of the market
Kwalitaria paves the way for domestic innovation
Chained pizza players face bright future

CATEGORY DATA

- Table 1 - Limited-Service Restaurants by Category: Units/Outlets 2018-2023
- Table 2 - Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023
- Table 3 - Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023
- Table 4 - Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023
- Table 5 - Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023
- Table 6 - Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023
- Table 7 - GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023
- Table 8 - GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023
- Table 9 - Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028
- Table 10 - Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028
- Table 11 - Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028
- Table 12 - Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028
- Table 13 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028
- Table 14 - Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

Consumer Foodservice in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture
2023 key trends
Competitive landscape
Independent foodservice developments
What next for consumer foodservice?

MARKET DATA

- Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
- Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
- Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
- Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
- Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
- Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
- Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
- Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023
- Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
- Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
- Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
- Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
- Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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