



Euromonitor
International

Limited-Service Restaurants in Turkey

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Limited-Service Restaurants in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Limited-service restaurants enjoys robust growth across metrics

Chicken and pizza establishments gain popularity

Cig kofte players develop aggressively

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Pizza limited-service restaurants to continue to leverage wider availability and menus to grow consumer foodservice shares

Popularity of borek supports development and growth of bakery products limited-service restaurants

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