



# Cigars, Cigarillos and Smoking Tobacco in Egypt

June 2024

Table of Contents

## Cigars, Cigarillos and Smoking Tobacco in Egypt - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales are dampened by price increases and disruptions to supply chains

Cigars show some resilience

Eastern Co SAE continues to dominate sales

#### PROSPECTS AND OPPORTUNITIES

Modest growth expected, in line with better economic conditions

Pipe tobacco will be most dynamic performer

Retail developments are on the horizon

#### CATEGORY DATA

Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023

Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023

Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023

Table 4 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023

Table 5 - Sales of Cigars by Size: % Volume 2018-2023

Table 6 - Sales of Cigarillos by Price Platform 2018-2023

Table 7 - NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023

Table 8 - LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023

Table 9 - NBO Company Shares of Cigars: % Volume 2019-2023

Table 10 - LBN Brand Shares of Cigars: % Volume 2020-2023

Table 11 - NBO Company Shares of Cigarillos: % Volume 2019-2023

Table 12 - LBN Brand Shares of Cigarillos: % Volume 2020-2023

Table 13 - NBO Company Shares of Smoking Tobacco: % Volume 2019-2023

Table 14 - LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023

Table 15 - NBO Company Shares of Pipe Tobacco: % Volume 2019-2023

Table 16 - LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023

Table 17 - NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023

Table 18 - LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023

Table 19 - Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023

Table 20 - Distribution of Smoking Tobacco by Format: % Volume 2018-2023

Table 21 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028

Table 22 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028

Table 23 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028

Table 24 - Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

## Tobacco in Egypt - Industry Overview

### EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tobacco?

### OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence  
Tar levels  
Health warnings  
Plain packaging  
Advertising and sponsorship  
Point-of-sale display bans  
Smoking in public places  
Flavoured tobacco product ban  
Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

Table 25 - Number of Adult Smokers by Gender 2018-2023

## MARKET DATA

Table 26 - Sales of Tobacco by Category: Volume 2018-2023

Table 27 - Sales of Tobacco by Category: Value 2018-2023

Table 28 - Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 29 - Sales of Tobacco by Category: % Value Growth 2018-2023

Table 30 - Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 31 - Forecast Sales of Tobacco by Category: Value 2023-2028

Table 32 - Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 33 - Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

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## SOURCES

Summary 2 - Research Sources

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