



Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Tunisia

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2023 DEVELOPMENTS

Illicit trade continues to dominate e-vapour products in Tunisia

Heated tobacco is dynamic with new launches

Lower pricing piques interest in heated tobacco devices

PROSPECTS AND OPPORTUNITIES

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The illicit trade in heated tobacco is set to increase over the forecast period

The government is expected to ramp up controls to combat the illicit trade in e-vapour products

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