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International

# Sweet Biscuits, Snack Bars and Fruit Snacks in the US

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## Sweet Biscuits, Snack Bars and Fruit Snacks in the US - Category analysis

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#### 2024 DEVELOPMENTS

Fruit snacks continues to grow due to its health halo  
Protein saves snack bars  
Price rises challenge volume recovery in sweet biscuits

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-the-us/report](http://www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-the-us/report).