



Euromonitor  
International

# Experiential Luxury in Taiwan

October 2023

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## Experiential Luxury in Taiwan - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Current retail value sales of experiential luxury on the rise in 2023

Luxury hotels records the highest value increase within the category overall in 2023

Formosa International Hotels Corp holds the lead in experiential luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Retail value sales look set to increase over the forecast period

Luxury hotels looks likely to see the best performance over the forecast period

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