



Personal Luxury in Indonesia

October 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Personal luxury sees rising current retail value sales in 2023, while Dior makes a comeback at the Four Seasons Jimbaran Bay

Designer apparel and footwear (ready-to-wear) characterised by designer apparel (ready-to-wear)

Luxury eyewear enjoys growing popularity and rising value sales thanks to changes in fashion, although counterfeit continues to threaten category sales

Retail value sales of luxury jewellery increase in 2023 thanks to the resumption of society

Luxury leather goods sees positive value growth in 2023

Luxury timepieces enjoys value sales increase in 2023

Value sales of writing instruments and stationery on an upward trend in 2023

Value sales of super premium beauty and personal care rise in 2023

Kering SA leads personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Value sales rise in 2023 constant terms over the forecast period

Designer apparel and footwear (ready-to-wear) remains the largest category in value terms in 2028

Super premium beauty and personal care is the most dynamic category over the forecast period

CATEGORY DATA

Table 1 - Sales of Personal Luxury by Category: Value 2018-2023

Table 2 - Sales of Personal Luxury by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Personal Luxury: % Value 2018-2023

Table 4 - LBN Brand Shares of Personal Luxury: % Value 2019-2023

Table 5 - Distribution of Personal Luxury by Format: % Value 2018-2023

Table 6 - Forecast Sales of Personal Luxury by Category: Value 2023-2028

Table 7 - Forecast Sales of Personal Luxury by Category: % Value Growth 2023-2028

Luxury Goods in Indonesia - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 - Sales of Luxury Goods by Category: Value 2018-2023

Table 9 - Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 10 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 11 - NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 12 - LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 13 - Distribution of Luxury Goods by Format and Category: % Value 2023

Table 14 - Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 15 - Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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