



Euromonitor
International

Experiential Luxury in South Korea

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Experiential Luxury in South Korea - Category analysis

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2023 DEVELOPMENTS

Current retail value sales of experiential luxury on the rise in 2023

Luxury hotels records the highest percentage rise within the category overall in 2023

Hyatt Hotels Corp leads experiential luxury in 2022

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Luxury hotels looks likely to witness the most dynamic performance over the forecast period

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DISCLAIMER

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