

# **Tourism Flows in the Netherlands**

September 2024

**Table of Contents** 

# Tourism Flows in the Netherlands - Category analysis

# **KEY DATA FINDINGS**

### 2024 DEVELOPMENTS

Inflationary conditions continue to weigh on tourism dynamics Stronger demand for outbound travel over domestic leisure trips

#### PROSPECTS AND OPPORTUNITIES

Steady growth of inbound arrivals is expected Outbound departures to rise at a slower pace

### CATEGORY DATA

Table 1 - Inbound Arrivals: Number of Trips 2019-2024 Table 2 - Inbound Arrivals by Country: Number of Trips 2019-2024 Table 3 - Inbound City Arrivals 2019-2024 Table 4 - Inbound Tourism Spending: Value 2019-2024 Table 5 - Forecast Inbound Arrivals: Number of Trips 2024-2029 Table 6 - Forecast Inbound Arrivals by Country: Number of Trips 2024-2029 Table 7 - Forecast Inbound Tourism Spending: Value 2024-2029 Table 8 - Domestic Tourism by Destination: Number of Trips 2019-2024 Table 9 - Domestic Spending: Value 2019-2024 Table 10 - Forecast Domestic Tourism by Destination: Number of Trips 2024-2029 Table 11 - Forecast Domestic Spending: Value 2024-2029 Table 12 - Outbound Departures: Number of Trips 2019-2024 Table 13 - Outbound Departures by Destination: Number of Trips 2019-2024 Table 14 - Outbound Tourism Spending: Value 2019-2024 Table 15 - Forecast Outbound Departures: Number of Trips 2024-2029 Table 16 - Forecast Outbound Departures by Destination: Number of Trips 2024-2029 Table 17 - Forecast Outbound Spending: Value 2024-2029

# Travel in the Netherlands - Industry Overview

# EXECUTIVE SUMMARY

Travel in 2024 Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

### MARKET DATA

- Table 18 Surface Travel Modes Sales: Value 2019-2024
- Table 19 Surface Travel Modes Online Sales: Value 2019-2024
- Table 20 Forecast Surface Travel Modes Sales: Value 2024-2029
- Table 21 Forecast Surface Travel Modes Online Sales: Value 2024-2029
- Table 22 In-Destination Spending: Value 2019-2024
- Table 23 Forecast In-Destination Spending: Value 2024-2029

# DISCLAIMER

# SOURCES

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/tourism-flows-in-the-netherlands/report.