



Euromonitor
International

Headphones in Brazil

July 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Headphones maintains dynamic growth in Brazil

Better quality of sound and comfort are priorities for consumers

Wireless earphones continues its decline, despite the growth in other categories

PROSPECTS AND OPPORTUNITIES

Improved sound quality and noise cancellation to drive innovation

Customisation and personalisation

Popularity of e-sports and gaming to drive innovation in wireless headbands

CATEGORY DATA

Table 1 - Sales of Headphones by Category: Volume 2018-2023

Table 2 - Sales of Headphones by Category: Value 2018-2023

Table 3 - Sales of Headphones by Category: % Volume Growth 2018-2023

Table 4 - Sales of Headphones by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Headphones: % Volume 2019-2023

Table 6 - LBN Brand Shares of Headphones: % Volume 2020-2023

Table 7 - Distribution of Headphones by Channel: % Volume 2018-2023

Table 8 - Forecast Sales of Headphones by Category: Volume 2023-2028

Table 9 - Forecast Sales of Headphones by Category: Value 2023-2028

Table 10 - Forecast Sales of Headphones by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Headphones by Category: % Value Growth 2023-2028

Consumer Electronics in Brazil - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 - Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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