



Consumer Health: Quarterly Statement Q2 2021

June 2021

Table of Contents

INTRODUCTION

Scope

Key Findings

Q2 2021 CONSUMER HEALTH UPDATE

Q2 global forecast a slight improvement on Q1

Emerging economies seeing slight downward revisions in Q1 review

Second wave of COVID-19 in India lowers near-term expectations

COVID-19 outbreak in India creates uncertainty in near-term forecasting

Q1 financial results reinforce the hole constraining near-term growth

2021 acquisitions point to near-term opportunities for growth

Greater industry consensus on near-term growth than a year prior

Predicting consumer behaviours and the impact on consumer health

Factors to watch in 2021

Q2 2021 MACROECONOMIC UPDATE

Global baseline outlook: Faster recovery expected

Uncertainty continues to decline but remains significant

Real GDP annual growth forecasts and revisions from last quarter, AE

Real GDP annual growth forecasts and revisions from last quarter, EMDE

ABOUT OUR INDUSTRY FORECAST MODEL

About Consumer Health quarterly forecast updates

ABOUT OUR INDUSTRY FORECAST MODEL

Euromonitor International and COVID-19: Forecasts and analysis

Data and reporting timeline for Consumer Health

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/consumer-health-quarterly-statement-q2-2021/report.