



# Voice of the Industry: Food and Nutrition

August 2023

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## INTRODUCTION

Scope

Voice of the Industry: Food and Nutrition snapshot

Respondents' focus areas

## KEY TRENDS IMPACTING THE INDUSTRY

Supply disruptions and inflation effects are most important for 2022

Digital and technological shifts are expected to gain particular importance in the future

## SALES FORECASTS

Optimistic view for total food industry sales in the forecast

Growth in private label reflects the measures taken to mitigate high costs

## CHANNEL SHIFTS

Dynamic growth expected for e-commerce and discounter channels

Most food spending at away-from-home channels has already returned in 2022

Revenge dining drives food spending at away-from-home channels

## INDUSTRY INNOVATIONS

Morinaga & Co sells cracked Moonlight plain biscuits to promote reduction of food loss

Kenar Greenline is getting more sustainable and closer to the growing vegan community

Campbell Soup leverages AI to develop new products

## KEY TAKEAWAYS

Key summary

## ABOUT VOICE OF THE INDUSTRY

About Euromonitor International's Voice of the Industry survey series

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