



Euromonitor
International

Traditional Toys in Asia Pacific

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Table of Contents

INTRODUCTION

Scope

Key findings

REGIONAL OVERVIEW

COVID-19 proves a setback for traditional toys growth in Asia Pacific

Pandemic creates more budget-conscious consumers

Mature markets benefited from the pandemic

Blind collectibles emerges to take the spotlight

Construction toys find popularity across all markets

Action figures loses battle against COVID-19

Action figures and dolls see increasing consumer awareness

COVID-19 erases strong historic performance in most categories

Construction toys creates a successful template for others

Traditional toys and games stores remain crucial

E-commerce campaigns help boost sales growth

Smartphones becomes the go-to channel for research

LEADING COMPANIES AND BRANDS

Market maturity is key for top brands to grow

Consumer engagement helps LEGO take the lead

Local licensing finds success at home

Pandemic proves to be challenging for many top brands

Mattel in Asia Pacific

Hasbro in Asia Pacific

FORECAST PROJECTIONS

Largest traditional toys and games markets in Asia Pacific

Traditional toys and games powerhouse

Forecast growth to be driven by India, Indonesia and the Philippines

Southeast Asia remains the market with most potential

Southeast Asia remains the market with most potential

COUNTRY SNAPSHOTS

China: Market context

China: Competitive and retail landscape

Japan: Market context

Japan: Competitive and retail landscape

South Korea: Market context

South Korea: Competitive and retail landscape

India: Market context

India: Competitive and retail landscape

Indonesia: Market context

Indonesia: Competitive and retail landscape

Thailand: Market context

Thailand: Competitive and retail landscape

Taiwan: Market context

Taiwan: Competitive and retail landscape

Philippines: Market context

Philippines: Competitive and retail landscape

Hong Kong, China: Market context

Hong Kong, China: Competitive and retail landscape

Malaysia: Market context

Malaysia: Competitive and retail landscape

Singapore: Market context

Singapore: Competitive and retail landscape

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