



Euromonitor
International

Global Overview of the Machinery Industry

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Machinery industry to experience rapid recovery from the COVID-19 pandemic

Production output to fully recover in 2021

China and the US remain the largest machinery producers globally

Machinery manufacturers recorded weak profit growth in recent years

Export growth slowed down due to weaker demand and COVID-19 pandemic

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Asia Pacific was the only regional market which continued to expand over 2020

Deere & Co and Caterpillar Inc maintain leading positions

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Industry remains highly fragmented, but M&A activity is set to pick up in the coming years

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India, France and Brazil are forecast to record a slow recovery from COVID-19 crisis

Key future trends shaping the global industry

China: Industry maintains steady growth despite the COVID-19 pandemic

The “dual circulation” economic development to boost industry growth

US: industry witnessed sharp decline in production output due to COVID-19 shock

Large-scale investments in infrastructure upgrade will fuel demand for machinery products

Germany: Industry revenue contracts during the COVID-19 pandemic

German producers to focus on supply chain localisation and digital transformation

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South Korea: Industry remains resilient during COVID-19 crisis

Smart manufacturing offers new growth frontiers

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Higher spending on R&D could strongly benefit the industry's recovery

India: Industry faces short-term turbulence due to COVID-19 pandemic

Post-pandemic public funding and returning FDI set to drag the industry out of crisis

France: Industry recorded double-digit decline in production output over 2020

Rising diversification in global supply chains set to benefit the industry

UK: COVID-19 had a negative impact on the country's machinery makers

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Manufacturing relocation to offer long-term benefits for local machinery producers

Definitions

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