



World Market for Cooking Ingredients and Meals

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Scope

Examining five trends shaping the cooking ingredients and meals industry
Polarisation becoming more pronounced in cooking ingredients and meals
Edible oils shortage causing market disturbance and continued price growth
Developed markets see slower growth in cooking ingredients and meals
Edible oil prices facing long-term challenges amidst climate change effects
Asia Pacific to contribute the majority of absolute growth across all categories
Sauces, dips and condiments to see dynamic growth, driven by new launches
Sunflower seed oil still has significant potential for growth
Inflationary pressures drive discounters' growth

LEADING COMPANIES AND BRANDS

Flexibility to meet consumers' needs allows small players and private label to gain share
Unilever manages to gain back lost market share while direct competitors continue to fall
HelloFresh is faced with growing pains after fast expansion
Plant-based meals pose challenges, but offer substantial gains

TOP FIVE TRENDS SHAPING THE INDUSTRY

Examining five trends shaping the cooking ingredients and meals industry
Plant-based claims continue to rise, driven by vegan, vegetarian and flexitarian diets
Plant-based options becoming more prevalent in ready meals, with influx of new entries
Sauce category branches out by innovating with vegan product ranges
Lower sugar content and higher nutrition in demand among health-orientated consumers
Mr Choco sweet spread addresses health concerns within an indulgent category
Premiumisation through taste, experience and convenience essential in the industry
Demand for convenience drives growth and innovation in ready meals
Gourmet and premium culinary trends redefine dining experiences at home
Innovations catering to convenience help attract busy consumers
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Italy's Blueat introduces sustainably sourced sauces, helping reduce environmental impact
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MARKET SNAPSHOTS

Global snapshot of edible oils
Global snapshot of meals and soups
Global snapshot of sauces, dips and condiments
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Regional snapshot: Latin America
Regional snapshot: Western Europe
Regional snapshot: Middle East and Africa
Regional snapshot: Eastern Europe
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