



# New Concepts in Consumer Foodservice

September 2023

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## INTRODUCTION

Scope

New Concepts in Consumer Foodservice

Key findings

## RETHINKING DINING EXPERIENCES

Enhancing dining experiences in an evolving consumer landscape

Digital-focused food hall CHEFS gives a twist to the fine dining experience

Frenessi a gastronomic experience amplified with augmented reality

Heinz and Avanza Food launched "The Burger House by Heinz" virtual restaurant

Rethinking the dining experience and beyond

## SUSTAINABILITY

A shifting lens on sustainability

Kotipizza shows consumers their impact with the Dynamic Climate Counter

Restaurant Nögen focuses on turning food surplus into a tasty experience

Deliveroo Singapore partners with TreeDots to reduce food waste and costs

Sustainability as a cost saver

## INTERACTIVE TECHNOLOGY

Technology is increasingly integrating into every aspect of foodservice

Fooder app allows consumers to engage with restaurant choices visually

Messaging app, Kakao Talk, pairs with restaurants to streamline dine-in lines

RoboticWork : Table-serving robots for foodservice operators

Labour shortages become an opportunity for tech integration

## CONCLUSIONS

Key takeaways

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/new-concepts-in-consumer-foodservice/report](http://www.euromonitor.com/new-concepts-in-consumer-foodservice/report).