



Plant-Based Dairy in Singapore

August 2024

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Plant-Based Dairy in Singapore - Category analysis

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2024 DEVELOPMENTS

Soy drinks sees increased competition between brands
Opportunity for growth of other plant-based milk through convenience retailers
Plant-based cheese remains a niche in Singapore, with limited uptake so far

PROSPECTS AND OPPORTUNITIES

Foodservice outlets in Singapore expected to increasingly embrace plant-based milk
While currently limited, there is potential for plant-based yoghurt to grow consumer awareness through foodservice outlets
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