



Plant-Based Dairy in Thailand

August 2024

Table of Contents

Plant-Based Dairy in Thailand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health and wellness trends boost demand for plant-based dairy products

Affordable soy drinks remain dominant in the market

Players expand beyond soy drinks with value-added alternatives

PROSPECTS AND OPPORTUNITIES

Competition in other plant-based milk is set to intensify, as a variety of local and international brands enter the market

Demand for almond milk could be negatively impacted by environmental concerns

Modern trade remains a key channel for plant-based distribution.

CATEGORY DATA

Table 1 - Sales of Plant-Based Dairy by Category: Value 2019-2024

Table 2 - Sales of Plant-Based Dairy by Category: % Value Growth 2019-2024

Table 3 - Sales of Other Plant-Based Milk by Type: % Value 2021-2024

Table 4 - NBO Company Shares of Plant-Based Dairy: % Value 2020-2024

Table 5 - LBN Brand Shares of Plant-Based Dairy: % Value 2021-2024

Table 6 - Distribution of Plant-Based Dairy by Format: % Value 2019-2024

Table 7 - Forecast Sales of Plant-Based Dairy by Category: Value 2024-2029

Table 8 - Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in Thailand - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 9 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 10 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 11 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 12 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 13 - Penetration of Private Label by Category: % Value 2019-2024

Table 14 - Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 15 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 16 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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