

Booking in Hong Kong, China

September 2024

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Booking in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Tech-savvy locals mean digital capabilities are key for survival and growth

Experiential-driven local travellers drives demand for experiences in travel bookings

PROSPECTS AND OPPORTUNITIES

Greater Bay Area is white space to tap into

Surface travel mode bookings to record rapid growth over forecast period

CATEGORY DATA

Table 1 - Booking Sales: Value 2019-2024

Table 2 - Business Travel Sales: Value 2019-2024

Table 3 - Leisure Travel Sales: Value 2019-2024

Table 4 - Travel Intermediaries NBO Company Shares: % Value 2019-2024

Table 5 - Forecast Booking Sales: Value 2024-2029

Table 6 - Forecast Business Travel Sales: Value 2024-2029
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Travel in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

MARKET DATA

Table 8 - Surface Travel Modes Sales: Value 2019-2024

Table 9 - Surface Travel Modes Online Sales: Value 2019-2024

Table 10 - Forecast Surface Travel Modes Sales: Value 2024-2029

Table 11 - Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 12 - In-Destination Spending: Value 2019-2024

Table 13 - Forecast In-Destination Spending: Value 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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