



Euromonitor
International

Meals and Soups in Ecuador

November 2023

Table of Contents

Meals and Soups in Ecuador - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dry soup leads with strong penetration in the traditional channel

Shelf stable soups limited by higher price positioning

Popularity of foodservice limits demand for ready meals

PROSPECTS AND OPPORTUNITIES

Younger generations to consume less soup in upcoming period

Ready meals consumption shows growth potential

Ready meals has an opportunity to respond to specialist dietary preferences

CATEGORY DATA

Table 1 - Sales of Meals and Soups by Category: Volume 2018-2023

Table 2 - Sales of Meals and Soups by Category: Value 2018-2023

Table 3 - Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 4 - Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 5 - LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 6 - Distribution of Meals and Soups by Format: % Value 2018-2023

Table 7 - Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 8 - Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 9 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 10 - Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

Cooking Ingredients and Meals in Ecuador - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 11 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 12 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 13 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 14 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 15 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 16 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 17 - Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 18 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 19 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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