



# Top 100 City Destinations Index 2022

December 2022

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About the report

Travel and tourism industry is facing new challenges

Top 100 City Destinations Index ranks cities across six key pillars

## GLOBAL PERFORMANCE

Top 100 City Destinations Index 2022

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Top 10 city destinations of 2022

Travel sector struggles to meet surging demand as travel restrictions are lifted

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Singapore tops the economic and business performance pillar

Tourism performance boosted by pent-up demand

International arrivals on the way to recovery

Increased investment in tourism policy and attractiveness - helps diversify source markets

Social media and digital solutions sees growing importance in customer journey

Tourism infrastructure – high priority for cities

Extensive short-term rentals offer is a must to become an attractive destination

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Leisure domestic travel to urban destinations gives Canadian cities a much-needed boost

Lagging recovery of business travel has an uneven impact across the region

Beach destinations: a top destination in 2021 – have mixed performance a year later

New York City: Reclaims its position in the Top 10 cities

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Asian cities target other source markets while waiting for the return of Chinese tourists

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European cities: magnet for "the returning" international traveller

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## CONCLUSION

Resilience and innovation at the heart of city development amid growing uncertainty

## APPENDIX

Top 100 City Destinations ranked by Performance pillar (1)

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Top 100 City Destinations ranked by Performance pillar (3)

Top 100 City Destinations ranked by Performance pillar (4)

Top 100 City Destinations ranked by Performance pillar (5)

Methodology and definitions

Geographical coverage

Pillar 1: Economic and Business Performance

Pillar 2: Tourism Performance

Pillar 3: Tourism Infrastructure

Pillar 4: Tourism Policy and Attractiveness

Pillar 5: Health and Safety

Pillar 6: Sustainability

Glossary of terms

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