



Home Products Specialists in Egypt

March 2024

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Home Products Specialists in Egypt - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Nordica brings Scandinavian designs to Egyptian homes
Ancient Egyptian designs trend in furniture
Home décor gains popularity in retail amid urbanisation and modernisation trends

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Jeffan International's partnership with HGTV's Egypt Sherrod produces a new collection
The state attempts to promote Egyptian furniture making
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Opening hours for physical retail
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