



Home Products Specialists in Canada

February 2024

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Home Products Specialists in Canada - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Canadian Tire launches several initiatives

Sustainability and social responsibility remain very important for retailers

Ikea Canada launches IKEA Kreativ

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More stable performance expected early in forecast period

Competition from e-commerce boosts importance of omnichannel strategies and in-store experiences

Housing market uncertainty

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Some COVID-19 related changes are not going away and will continue to impact Canadian retail

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