



# Small Local Grocers in Australia

March 2024

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## Small Local Grocers in Australia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Small local grocers face increasing competition from diversifying supermarkets

Independent operators offer competitive pricing on local produce

Automatic cash handling helps small local grocers boost efficiency

#### PROSPECTS AND OPPORTUNITIES

Small local grocers to continue excelling through unique offerings

Changing consumer sentiment can create an opportunity for independents

Further shift online can present a potential threat for small local grocers

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Sustainability is a focal point for retailers

What next for retail?

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