



# Convenience Retailers in Argentina

February 2024

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## Convenience Retailers in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Convenience stores benefit as consumers prioritise essentials  
Forecourt retailers continues to rebound in 2023  
Low-cost forecourt retailers gain popularity in a tough economic climate

#### PROSPECTS AND OPPORTUNITIES

Convenience stores to continue on an upward growth trajectory  
YPF and Diarco Barrio to undergo further expansion  
New avenues for Coto and Mini Libertad

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Retail in 2023: The big picture  
"Precios Justos" agreement amidst economic uncertainty favours modern grocery retailers  
Multinational retailers continue to exit the market in 2023  
What next for retail?

### OPERATING ENVIRONMENT

Informal retail  
Opening hours for physical retail  
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