



# Home Products Specialists in Ireland

March 2024

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## Home Products Specialists in Ireland - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Home products specialists see stagnant growth due to end of home renovation boom and inflationary pressures

IKEA pilots new click-and-collect service in collaboration with Tesco

Screwfix continues its expansion plans, as B&Q takes a backseat

#### PROSPECTS AND OPPORTUNITIES

Sales expected to pick up again over the forecast period

IKEA set to continue its expansion plans

Spending in homewares and home furnishing stores may face competition from e-commerce

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