



# Convenience Retailers in Germany

April 2024

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## Convenience Retailers in Germany - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Increase in public transport usage boosts growth for convenience stores  
Convenience stores remains a small channel, while recovery of forecourt retailers continues  
Mergers and acquisitions and banner conversions alter competitive landscape

#### PROSPECTS AND OPPORTUNITIES

Convenience stores may expand at train stations but face legal hurdle at other locations  
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