



Euromonitor
International

Convenience Retailers in the US

March 2024

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Convenience Retailers in the US - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales growth slows for convenience retailers in 2023

EV charging stations are a competitive advantage and a nod to sustainability

Sophisticated mobile apps differentiate brands

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Acquisition and consolidation will continue to trend for convenience retailers

Expansion into prepared foods will help convenience retailers diversify revenues

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The proposed Kroger-Albertsons merger hits a snag

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