



Small Local Grocers in Finland

March 2024

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Small Local Grocers in Finland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers witness retail price inflation

Entrepreneurial model more present in grocery retailers than it seems on the surface

Chained concepts are rare, but still exist

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Small local grocers to become even more marginalised

Competition from e-commerce likely to strengthen

Small local shops to evolve into cooperative spaces

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