



Euromonitor
International

Convenience Retailers in the United Arab Emirates

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience retailers continues to grow as small formats remain relevant
Outlet expansion continues with pacing property and residential landscape
Technology companies continue to test new concepts for convenience retail

PROSPECTS AND OPPORTUNITIES

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Non-traditional player may find opportunity in convenience stores
Greater opportunities for operators to offer rewards programmes

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Retail in the United Arab Emirates - Industry Overview

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Sustainability takes centre stage in board discussions with COP28
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